

**Project Selection**

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| **Project Name** |  |

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| **Group Members** |  |

***Circle the plausible idea your group has decided to market and implement:***

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| **PMP #1** | **PMP #2** | **PMP #3** |

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| **Rationale** | **Explain the reasons your group has selected the PMP circled above. Use specific and detailed reasons.** |
|  | |

***Include an updated PMP for your selection.***